



Privacy in the Age of Big Data: Recognizing Threats, Defending Your Rights, and Protecting Your Family

By Theresa M. Payton, Ted Claypoole, Howard A. Schmidt

Rowman & Littlefield. Paperback. Book Condition: new. BRAND NEW, Privacy in the Age of Big Data: Recognizing Threats, Defending Your Rights, and Protecting Your Family, Theresa M. Payton, Ted Claypoole, Howard A. Schmidt, Digital data collection and surveillance gets more pervasive and invasive by the day; but the best ways to protect yourself and your data are all steps you can take yourself. Understanding new technologies and surveillance measures, the benefits they provide, and the data security we give up in order to enjoy them helps us understand our best protection measures. Individual behaviors as well as legislative advances can soften the trade-off of security, and convenience, over privacy. This book analyzes why privacy is important to all of us, and describes the technologies that put your data most at risk, starting with modern computing and the Internet.



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